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W. Lanyon  
2/25/03

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Craig Ranta Attorney Docket No: MICR0230  
Serial No: 09/476,291 Group Art Unit: 2611  
Filed: December 30, 1999 Examiner: Chung, Jason J.  
Title: METHOD AND SYSTEM FOR DOWNLOADING, STORING AND  
DISPLAYING COUPON DATA USING THE HORIZONTAL OVERSCAN  
PORTION OF A VIDEO SIGNAL

Technology Center 2600

AMENDMENT AND REQUEST FOR RECONSIDERATION

Bellevue, Washington 98004

February 11, 2003

TO THE DIRECTOR OF THE PATENT AND TRADEMARK OFFICE:

In response to the Office Action dated December 4, 2002, applicant requests that the above-identified application be amended as set forth below and that the Examiner reconsider the application in view of these amendments and the Remarks that follow. A clean version of the amendments is shown below. A marked-up copy of the amendments follows this response and is entitled MARKED-UP VERSION OF THE AMENDMENTS.

CLEAN VERSION OF THE AMENDMENTS

Amendment to the Specification

In the Specification:

Please amend the specification as follows:

On Page 8, the paragraph beginning at line 12 should be replaced with the following paragraph.

In an exemplary embodiment of the electric coupon, a products/services menu could be stored in either a non-volatile memory 204 or in a Read Only Memory component (not shown) of the controller. In either case, the user can enter set-up mode (or any other mode) by pressing the MODE key 212 until the LCD display 210 indicates that the set-up mode is selected. When the set-up mode is selected on the LCD display 210, the user can press the SELECT key 218 to actually place the electronic coupon in set-up mode.

Amendment to the Claims

In the Claims:

Please amend Claim 3 as follows:

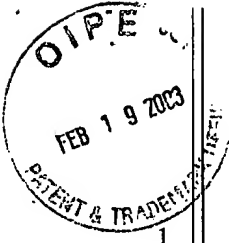
3. (Amended) The system of Claim 1, wherein the electronic coupon further comprises a Liquid Crystal Display (LCD) for displaying the coupon representation.

Please add new Claims 24-30 as follows:

02/20/2003 STEU BL1 00000019 09476291

01 FC:1202 126.00 OP  
02 FC:1201 420.00 OP  
MICR0230-1-10230AM 02-11-2003.doc

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AMENDMENT TRANSMITTAL LETTER

Bellevue, Washington 98004

February 11, 2003

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FEB 24 2003  
Technology Center 2600

TO THE DIRECTOR OF THE PATENT AND TRADEMARK OFFICE:

Transmitted herewith is an amendment in the above-identified patent application. The claim fee has been calculated, as shown below. Check No. 6454 in the amount of \$546 is enclosed to cover the fee shown. Please charge any additional fees or credit any overpayment to Deposit Account No. 01-1940. A copy of this sheet is enclosed.

| Computation of Fee For Claims as Amended |                                     |                                       |               |        |                   |
|--|-------------------------------------|---------------------------------------|---------------|--------|-------------------|
|  | Claims Remaining<br>after Amendment | Highest Number<br>Previously Paid For | Present Extra | Rate   | Additional<br>Fee |
| Total Claims                             | 30                                  | 23                                    | 7             | x \$18 | \$126             |
| Independent Claims                       | 8                                   | 3                                     | 5             | x \$84 | 420               |
| TOTAL ADDITIONAL FEE FOR THIS AMENDMENT  |                                     |                                       |               |        | <u>\$546</u>      |

Respectfully submitted,

*Ron Anderson*

Ronald M. Anderson  
Registration No. 28,829

I hereby certify that this correspondence is being deposited with the U.S. Postal Service in a sealed envelope as first class mail with postage thereon fully prepaid addressed to: Director of Patents and Trademarks, Arlington, VA 22202, on February 11, 2003.

Date: February 11, 2003

*Katny L Davis*